

HALLOWEEN AND OUR FAITH



Happy Halloween



Halloween Traditions





DEC

59

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Halloween by the numbers...

Total planned spending is estimated to reach **\$9.1 billion**, up from last year's **\$8.4 billion**. Costumes will make up the largest share of spending, coming in at roughly **\$3.4 billion**. Men (**\$96**) plan to spend nearly **\$20** more, on average, than women (**\$77**).



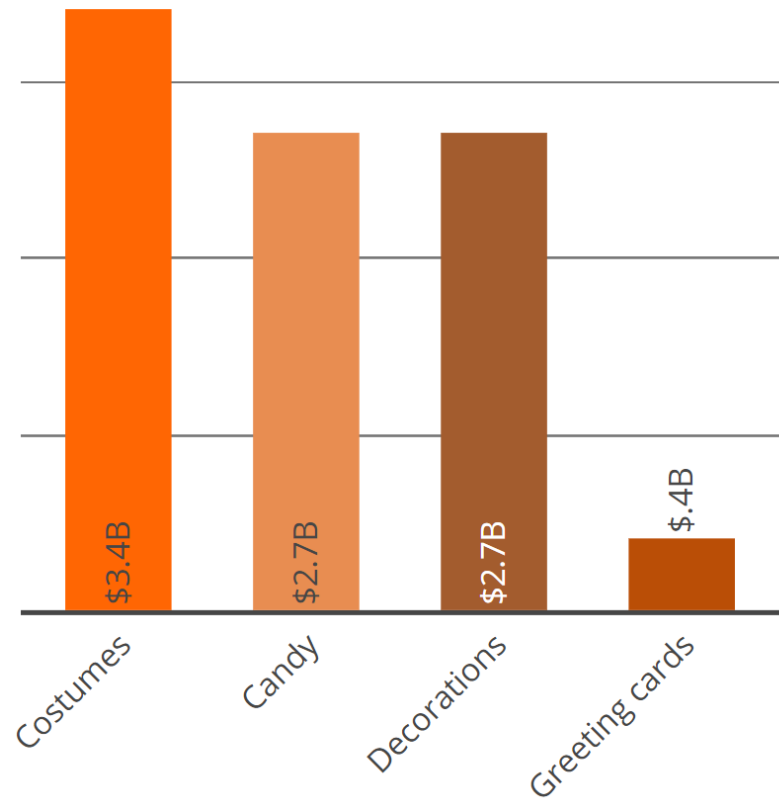
\$9.1B

Total planned Halloween spending



\$86.13

Average planned Halloween spending per household



Nearly every celebrant plans to purchase candy, while another **seven in 10** will spend their budget on decorations and costumes for themselves, children or even their pets.



95%

Over 9 in 10 celebrants plan to purchase candy



72%

7 in 10 celebrants plan to purchase decorations



69%

Nearly 7 in 10 celebrants plan to purchase costumes



37%

Nearly 4 in 10 celebrants plan to purchase greeting cards

Top Ten Halloween Costumes

Rank	Children	Adults	Pets
1	Action/Superhero	Witch	Pumpkin
2	Batman Character/ Princess*	Batman Character (Batman, Catwoman, Harley Quinn, etc.)	Hot Dog
3	Animal (Cat, Dog, Monkey, etc.)	Animal (Cat, Dog, etc.)	Dog/Lion/Pirate*
4	Spider-Man	Pirate	Bumble Bee
5	Star Wars Character	Marvel Superhero (Spider-Man, Captain America, etc.)	Devil
6	Witch	Vampire	Batman Character
7	Pirate/Marvel Superhero* (excl. Spider-Man)	Zombie	Ghost
8	Disney Princess	DC Superhero* (excl. Batman, Wonder Woman)/Star Wars Character	Cat
9	Ghost	Slasher Movie Villain (Jason, Scream, etc.)	Witch
10	Wonder Woman	Wonder Woman	Star Wars Character

Source: NRF's Annual Halloween Spending Survey, conducted by Prosper Insights & Analytics

*Costumes tied for ranking



Pumpkin trivia..



- Over one billion pounds of pumpkins are produced each year; most in just six states (IL, MI, NY, OH, PA and CA)
- Illinois remains the leading processed pumpkin producing state, producing more than the other 5 leading states combined and about half of the national total.
- Eighty percent of all the pumpkins produced commercially in the U. S. are produced within a 90-mile radius of Peoria, Illinois. Most of those pumpkins are grown for processing into canned pumpkins. Ninety-five percent of the pumpkins processed in the United States are grown in Illinois.
- Morton, Illinois just 10 miles southeast of Peoria calls itself the “Pumpkin Capital of the World.” Over 100,000 tons of pumpkins are processed and canned there each year. That is enough pumpkin to bake more than 50 million pies. See: www.pumpkincapital.com

Ancient Origins of Halloween

- Celtic festival of Samhain (pronounced sow-in)



Greenland

Norwegian Sea

Iceland

Norway

Sweden

Denmark

United Kingdom

Ireland

Germany

Austria

France

Italy

The Riders of the Sidhe - John Duncan, 1911



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- Celtic festival of Samhain (pronounced sow-in)
- Roman festival of Feralia
- Roman festival of Pomona

Pomona, Nicolas Fouché, c. 1700



Halloween Matchmaking..

- Wedding rings and mashed potatoes!
- Hazelnuts in the fireplace
- Starbucks spiced latte before bedtime?
- Apple peel toss
- Egg yolks?
- Halloween games

The Forerunners of Christ with Saints and Martyrs, Fra Angelico, c.1423



All Souls' Day, J. Schikaneder, 1888



The Catholic perspective of All Saints' Day..

- Catholic.org

John Wesley and All Saints' Day



- “a festival I truly love.”
- “I always find this a comfortable day.”
- “a day that I peculiarly love.”

In summary...

- [National Geographic - Halloween](#)

Thank you!!!
HAPPY HALLOWEEN!

